

# MONEY MATTERS:

## GREENING YOUR FINANCIAL SUPPLY CHAIN

Money in a bank doesn't just sit there – it goes out into the world and finances things. Some things that will help build a healthy and thriving society, and other things that may be directly at odds with a company's (or individual's) stated mission and sustainability objectives. So, while a company makes progress on its bold social and environmental sustainability goals, its money may be undoing its good work.

Since the Paris Agreement in 2015, the world's top 60 banks have financed \$3.8 trillion in fossil fuel projects. This includes \$751 billion in 2020 alone – of your money. One of the most significant actions a company, and an individual, can take to protect our climate is to take a close look at how their money is being used to accelerate the crisis, or invest in a more sustainable future.

### HOW TO TAKE ACTION

#### STEP

1

Determine what matters most to your business – deposit, investment, or debt products.

#### STEP

2

Analyze your banking partners (see questions to ask below).

#### STEP

3

Align your company with your values.

### TO LEARN MORE

- [Questions to Ask Your Bank](#)
- [The Carbon Bankroll: The Climate Impact and Untapped Power of Corporate Cash](#)
- [Patagonia CEO: Banks need to stop financing the climate crisis. Here's how other companies can help make that happen](#)
- [Protect Our Winters: Moving Mountains with Money](#)
- [Research Finds ESG Activities Drive Better Financial Performance](#)